**Announcement** 2023-10-09

**ICU Scandinavia Signs Distribution Deal with Mekalasi for Finland.**

ICU Scandinavia today announces the signing of an **extended** agreement with Finish medical device company Mekalasi Oy for distribution of ICU Scandinavia’s parameter log system, Boomerang.

The agreement goes into effect on November 1, 2023, and gives Mekalasi rights for the sales and distribution of ICU Scandinavia’s system Boomerang including all external products and accessories related to the system.

The **extended** agreement includes Mekalasi taking responsible for the service, support, sales and distribution for the already installed customers of ICU Scandinavia in the Finish market.

Hendrik Nyström, previously employed by ICU Scandinavia, will in connection with the new agreement be employed by and represent Mekalasi in contacts with Boomerang customers in Finland.

“We are very proud to become ICU Scandinavia`s responsible distributor in Finland and with this extended agreement increase the number of customers in Finland. We look forward to working with both existing and new customers while also supporting ICU Scandinavia’s efforts to further growth Boomerang to become customers first of choice and standard method for automatic parameter log system” says John Ekholm, CEO of Mekalasi Oy.

Mekalasi is committed to maintaining a direct presence in the Finish market to support existing and new customers. ICU Scandinavia will continue to focus on developing Boomerang and find opportunities in new markets.

“ICU Scandinavia is fast growing in new markets, and we see opportunities to grow in many more. Good example of that is healthcare environments such as pharmacy where several regions in Sweden choose Boomerang as a system for log temperature and humidity. This extended agreement with Mekalasi is part of ICU Scandinavia`s strategy of substantially growing in markets as Life Science and healthcare environments” says Sten Drakenberg, CEO of ICU Scandinavia AB.

About Mekalasi

Mekalasi Oy is a Finnish sales and marketing company specializing in healthcare equipment to bring high-quality healthcare products to the market. The company was founded in 1952, and it is fully under domestic ownership. Our owner is the family company SAXO Oy.

The customer base includes public and private health care units, from entire hospital districts to small health centers and doctor's offices, as well as e.g., various communities, research units, veterinary and dental clinics, rehabilitation centers and physiotherapy companies.

Mekalasi's head office is located in Helsinki's Pitäjänmäki, the logistics center is in Nurmijärvi, and in addition, regional sales representatives are located throughout Finland.

For more information, please visit [www.mekalasi.fi](http://www.mekalasi.fi).

About ICU Scandinavia.

ICU Scandinavia, a privately owned Swedish company that develops and markets two quality assurance systems, Boomerang and CoolGuard. Boomerang is aimed at laboratories and CoolGuard at restaurant kitchens. The main system functionality is automatic quality assurance for logging and documentation. The number of customers using Boomerang and CoolGuard for quality assurance is increasing all the time, today we have more than 50,000 measuring points distributed among about 1,000 customers.

ICU Scandinavia is based in Stockholm, Sweden and today our systems are used throughout the world. For more information, please visit [www.icuscandinavia.com](http://www.icuscandinavia.com).

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